

Alternatives for Plastic Microbeads

Caldic at in-cosmetics 2018

About Exfoliation

Exfoliation stimulates the natural process of desquamation, the shedding of the outer layer of skin. The number one benefit of using a cosmetic scrub is that the skin instantly seems smoother and silkier. Another advantage of exfoliation is that it allows other cosmetic products like lotions and oils to better penetrate the skin.

On Trend

- Although numerous varieties of exfoliants are available on the market, most of these additives are literally flushed down the drain and end up in sewers, septic tanks and ocean life. Formulators have a responsibility not only to create safe, but also sustainable products.

What

Alternatives for Microbeads

There are many natural and biodegradable alternatives to microbeads that have no environmental impact when washed down the drain, as they will either decompose or get filtered out before being released into the natural environment.

Why

As of 2015, the cosmetic industry has been phasing out plastic microbeads. This is why many countries introduced a ban on microbeads; a global ban will come into effect in 2020.

Featuring Caldic Ingredients


- Glass beads
- Talc
- Plant-origin exfoliating powders
- (Natural) Silica

Benefits

- Highly safe to the environment
- High biodegradability
- High dispersibility
- Efficient exfoliation
- Natural colour

For more information, please contact

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